



DrupalSouth 'Shorts' 2021: SPONSOR INFORMATION

For questions, please email or call:

Nicole Stirling, Event Organiser

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About the event

DrupalSouth is the longest running Drupal event in the Asia-Pacific region, and the key event for Drupal users in Australia and New Zealand. In 2021, we're reformatting our event to introduce Drupal and open source to a broader audience, whilst creating a virtual environment for audience engagement and interaction

Introducing our first ever online half day events...

DrupalSouth 'Shorts' 2021.



20 Years of Drupal - our event theme and talking points

Drupal is celebrating 20 years of community-driven innovation. Since its founding 20 years ago, Drupal has touched millions of lives. Did you know that half a million websites are powered by Drupal? Or that our community is made up of more than 30,000 active code contributors plus hundreds of thousands of end users? That's cause enough to celebrate!

During DrupalSouth 'Shorts', we'll celebrate the past 20 years, delve into opportunities with Drupal in the present and share the roadmap for Drupal 10 and beyond - we have many bright years to come! Sessions will come in all shapes and sizes, from strategic presentations to roundtables for ideas sharing and technical deep dives.

What's included:

- Practical insights into how new digital technologies can support business goals
- Learn how to accelerate your organisation's digital capabilities using Drupal
- Ideas sharing and interaction with peers

#CelebrateDrupal #DrupalSouth

Dates & venue

- Day 1: Thursday 19 August | 11am-3:30pm AEST/1pm-5:30pm NZST
- Day 2: Thursday 11 November | 11am-3:30pm AEDT/1pm-5:30pm NZST

Technology (online): EventsAir

Attendees: Drupal community across Australia and New Zealand, with a handful of guests also dialling in from across APAC and North America. We're expecting upwards of 300 attendees to dial into both online half-day events.

Why sponsor DrupalSouth 'Shorts'?

- Brand recognition
- Talent recruitment
- Support for the regional Drupal community
- Networking opportunities

Promote Your Partnership with Drupal

Drupal is an open source platform for building ambitious digital experiences. By sponsoring DrupalSouth 'Shorts', you will be able to promote your expertise in Drupal and, as a result, align your agency as an expert in digital and web development.

Access to Potential New Employees

Looking to hire only the best Drupal talent in the region? With around 300 Drupal experts expected to register, your brand will be front and center with the cream of the crop.

Brand Recognition

By sponsoring DrupalSouth 'Shorts', you'll be putting your message in the minds of a key target audience. Drupal users, designers, developers, business people, and decision makers are sophisticated web professionals and heavily dependent on web services.

Through your sponsorship, you are not only presenting yourself to the attendees of this event, but also gaining exposure throughout the network of Drupal users and web professionals around Australia and New Zealand. You'll also be helping to nurture and grow our region's use of open source technology, through your support for Drupal.

Details on sponsorship packages are included below.



Sponsorship Packages

We are excited to share these sponsorship opportunities with you!

- Welcome & Keynote Sponsor
- Panel Sponsor
- Breakout Sponsors
- Hallway Chat Sponsor
- Local Meetup Sponsors
- Sprint Sponsor

Packages are for each individual event - one in August, one in November. Keynote and Panel sponsorships are exclusive for each event, whilst other sponsorships are non-exclusive.

	Welcome & Keynote Sponsor	Panel Sponsor
Price	AUD\$5,000 ex. GST	AUD\$2000 ex. GST
<i>Tickets included</i>	10	4
<i>Number available</i>	One	One
<i>Overview</i>	Be represented from the very start of the day as our Welcome & Keynote Sponsor. Your contribution ensures we launch DrupalSouth with the very best keynote - and we'll even source the keynote!	Our panel will feature a line of Drupal experts ready to answer the question 'How are we solving the big problems with Drupal?' As a panel sponsor you will have the opportunity to put forward a panellists or moderator for this session.
<i>Length of session</i>	1 hour	30 minutes
	Please note this opportunity is for either the August or November 2021 events - but not both. Please let us know at the time of booking which event you'd like to sponsor.	Please note this opportunity is for either the August or November 2021 events - but not both. Please let us know at the time of booking which event you'd like to sponsor.
Before the event		
<i>Presence on event marketing</i>	Event emails, social media and recognised as a Drupal Services Provider on the event registration	Event emails, social media and recognised as a Drupal Services Provider on the event registration

	page	page
During the event		
<i>Ticket type</i>	Recognised as the DrupalSouth Welcome & Keynote sponsor	Participation as a moderator or panellist - as approved by the DrupalSouth Committee.
<i>Slide rotations</i>	Dedicated slide	Dedicated slide
<i>Verbal acknowledgement</i>	Acknowledged by name during the event	Acknowledged by name during the event
After the event		
<i>Presence on event marketing</i>	Email to attendees to promote own content (HTML to be provided), event emails and recognised as a Drupal Services Provider on the event registration page	Email to attendees to promote own content (HTML to be provided), event emails and recognised as a Drupal Services Provider on the event registration page

	Breakout Sponsor: Technical Deep Dives & Roundtables	Local Meetup Sponsor	Hallway Break Sponsor
<i>Price</i>	AUD\$1000 ex. GST	AUD\$1,000 ex. GST	AUD\$2000 ex. GST
<i>Tickets included</i>	2	2	4
<i>Number available</i>	Ten	Five	One
<i>Overview</i>	Represent your brand in one of our breakout sessions. Earlier in the day, we'll host 5 technical deep dives, each with its own sponsor. Later in the day, these sessions will be hosted as roundtable discussions, also with their own sponsors.	Wrap up the day with a local meetup gathering. With this sponsorship you'll showcase your brand to your local meetup group Groups include: Sydney, Melbourne, Brisbane, Auckland and Wellington.	Be recognised as the Hallway Break sponsor. Our Hallway Chat is a great way to connect with other attendees throughout the day.
<i>Length of session</i>	30 minutes	30+ minutes	30 minutes
	Sponsorship of the Breakouts will be across both the August & November online events.	Sponsorship of the Local Meetup will be across both the August & November online events.	Sponsorship of the Hallway Chat will be across both the August & November online events.
Before the event			
<i>Presence on event marketing</i>	Recognised as a Drupal Services Provider in event emails and on the event registration page.	Recognised as a Drupal Services Provider in event emails and on the event registration page.	Recognised as a Drupal Services Provider in event emails and on the event registration page.
During the event			
<i>Ticket type</i>	Recognised as a Breakout sponsor	Recognised as the Local Meetup sponsor	Recognised as the Hallway Chat Sponsor
<i>Slide</i>	Slide features the	Slide features the Local	Dedicated slide

<i>rotations</i>	Breakout Sponsors	Meetup Sponsors	
<i>Verbal acknowledg ement</i>	Acknowledged by name during the event	Acknowledged by name during the event	Acknowledged by name during the event
After the event			
<i>Presence on event marketing</i>	Event emails and recognised as a Drupal Services Provider on the event registration page	Event emails and recognised as a Drupal Services Provider on the event registration page	Event emails and recognised as a Drupal Services Provider on the event registration page

	Sprint Sponsor
Price	AUD\$2,000 ex. GST
<i>Tickets included</i>	4
<i>Number available</i>	One
<i>Overview</i>	Drupal is open-source, and relies on the contributions of organisations and individuals to keep it constantly improving. A sprint is a way to focus efforts for a single day to really move things forward and make real progress. Be a part of Drupal's growth as a Sprint Sponsor.
<i>Date, Time & Venue</i>	9am-4pm AEST/ 11am-6pm NZST Friday 20 August & Friday 12 November 2021 (both days after DrupalSouth 'Shorts') Online - Zoom
	Please note this opportunity is for either the August or November 2021 events - but not both. Please let us know at the time of booking which event you'd like to sponsor.
Before the event	
<i>Presence on event marketing</i>	Recognised as a Drupal Services Provider in event emails and on the event registration page.
During the event	
<i>Ticket type</i>	Recognised as the DrupalSouth Sprint Sponsor
<i>Slide rotations</i>	Dedicated slide
<i>Verbal acknowledgement</i>	Acknowledged by name during the event
After the event	
<i>Presence on event marketing</i>	Event emails and recognised as a Drupal Services Provider on the event registration page

Lock in your sponsorship today

Keen to get involved? Send an email with your preferred sponsorship option to events@drupalsouth.org.

An agreement and invoice will be sent shortly afterwards for your review and signature.

Please note that sponsorships are offered on a first in, first served basis and with limited spots available, we do ask that payment be made within 7 days. After that time, we'll need to offer the opportunity to the next company in line. We appreciate your understanding.

Questions

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